



ДЕПАРТАМЕНТ  
ВНЕШНЕЭКОНОМИЧЕСКИХ И  
МЕЖДУНАРОДНЫХ СВЯЗЕЙ  
ГОРОДА МОСКВЫ



МОСКОВСКАЯ  
ТОРГОВО-ПРОМЫШЛЕННАЯ  
ПАЛАТА



ДЕПАРТАМЕНТ НАУКИ,  
ПРОМЫШЛЕННОЙ  
ПОЛИТИКИ И  
ПРЕДПРИНИМАТЕЛЬСТВА  
ГОРОДА МОСКВЫ

## Business Mission of the Delegation of Moscow Mayor and Government in Milan 14-16 October 2015

### FORUM PRELIMINARY PROGRAM\*

#### «The unity of ideas - business success: Russia and Italy».

Thursday, 15 October 2015, Russian Pavilion at Expo 2015, Milan

## General Invest

Welcome coffee and registration at 10.00 am.

### OFFICIAL WELCOMING CEREMONY

(Beginning at 10.30 am, duration 30 minutes)

**Hon. S.S. Sobyenin**, Mayor of Moscow; **His Excellency Serghey S. Razov**, Ambassador Extraordinary and Plenipotentiary of the Russian Federation to the Italian; **Hon. Giuseppe Sala**, Sole Commissioner of the Italian Government for Signing of the Agreements between the Italian and the Moscow participants of the Forum EXPO Milano 2015(on agreement).

Signing of the Agreements between the Italian and the Moscow participants of the Forum

### INSTITUTIONAL PANEL

(Beginning at 11.00 am, 20 minutes for presentation, 10 minutes for questions)

**Hon. Vincenzo Trani**, Chairman of the Board of Concern General Invest; **Hon. Enzo Marongiu**, First Secretary of the Italian Embassy in the Russian Federation; **Hon. Franco D'Alfonso**, Councilor responsible for commerce, productive activities, tourism, international marketing and public services of the Municipality of Milan.

Coffee break and B2B communication 11.30 - 12.00 am

### BUSINESS CONFERENCE

#### **The potential of the Italian-Russian collaboration “MADE with ITALY”**

(Beginning at 12.00 am, duration 2 hours)

Public speeches:

1. *“The vision of Moscow ”: new opportunities for Italian businesses”*

Moderator: Mr. **S.O. Vardanjan**, Vice President of the Chamber of Commerce and Industry of Moscow. Italian Moderator: Representative of **Il Sole 24Ore**;

**Min. M. G. Reshetnikov**, Minister of Moscow City Government, Head of the Department for Economic Policy and Development of Moscow;

**Prof. O. E. Bocharov**, Head of the Department for Science, Industrial Policy and Entrepreneurship of Moscow (the declared theme “Localization of production in Moscow as a factor of success for Italian companies within the new conditions”);  
**Arch. S. O. Kuznetsov**, Head Architect of Moscow;  
**Min. A. A. Nemeryuk**, Minister, Head of the Department of Commerce and Services of Moscow;

2. *“Italian Investments in Russia”: the way to success.*

Russian Moderator: **Mr. Konstantin V. Krokhin**, President of the Commission for cooperation with the Italian Republic; Italian Moderator: Representative of **Il Sole 24Ore**.

**Mr. R. Monti**, President of the **ICE-ITA**, National Institute of Foreign Trade (**Italian Trade Agency**);

Vice President of the Association of the manufacturing and service companies in Italy **CONFINDUSTRIA** (on agreement);

**Prof.ssa M. C. Messa**, Rector of the University of Milano-Bicocca;

**Prof. V. Volpi**, Chairman of the Expert Board of the company **MikroKapital**;

**Prof. M. Dallochio**, **SDA Bocconi**; (Russia: macroeconomic analysis, new opportunities);

**Mr. F.P. Fulchi**, Vice President of **FERRERO** Group (Official Partner of the EXPO Milan 2015);

Vice President of the **PIRELLI & C S.p.a.** (on agreement);

**Mr. L. P. Scordamaglia**, President of Association **FEDERALIMENTARE**; Head of the company of **INALCAS.p.a (CREMONINI Group)**;

Representative of the Association **ASSOLOMBARDA** (on agreement);

**Arch. Michele Molè**, Director of the **NEMESI & PARTNERS** Studio (the author of the project of the “Italy” Pavilion at EXPO 2015 Milan);

Representative of the company “**DELIMOBIL**” (the car sharing project in Moscow);

**Mr. A.N. Peregudov**, Head Vice President of the **VTB Bank**, General Director “**UK Dinamo**”, (**VTB Arena**);

**Mr. C. De Eccher**, Head Of The **De Eccher Group (Codest International)**;

**Mr. D. Corritore**, President of **Metropolitane Milanesi**;

**Mr. M. Baydakov**, President of **Millenium Bank**;

**Prof. I. N. Ledeneva**, Professor, Director of the Institute of Further Education FE of Moscow State University of design and technology, Head of International school Shoe **ASSOMAC**; (collaboration of the **USD TM** with the **Assomac, Acimit**);

**Mr. L.V. Kostroma**, Head of the Investment Management Agency of Moscow;

**Mrs. A.V. Kildigulova**, General Director of LTD “Bashkir Exhibition Company” **GC Bashinvest**;

**Mr. I. Ishchenko**, GUP “Stroyexprom” (Tecnopolis Moscow)

*Honored guests and participants of the discussion.:*

**Mr. P.P. Celeste**, Head of **ICE** office in Moscow;

**Mr. R. Alessandrello**, President of the Italian-Russian Chamber of Commerce;

**Mr. M. Loddo**, Director of ICE representation in Milan;

**Mr. Vittorio Torrembini**, Vice President of the Association **GimUnimpresa**, Honorary Consul of the Italian Republic at the Region of the Lipetsk town (on agreement);

**Mr. R. Rosetto**, Vice-President of the Association of manufacturing and service companies

**Mr.F. Li Gotti**, the Director of **GIM'Unimpresa** Association;  
**Mr.Fumagalli**, CEO **CANDY GROUP**;  
**Mr. G. Speziale**, Vice President of **GVM Italy**;  
**Mr. F. Maringelli**, Head of the International department of **the GVMGroup**;  
**Mr. Casalaina**, Head of the foreign relations sector of the **INDESIT**;  
Chiefs of the **SELEXSPA**;  
**Mrs. A.V.Rakova**, Deputy Mayor of Moscow Government;  
**Mrs. N.A. Sergunina**, Deputy Mayor of Moscow Government;  
**Mr. M.S. Liksutov**, Deputy Mayor of Moscow;  
**Mr. A. Sirtori**, Member of the Board Directors of the Chamber of Commerce of Milan;  
**Mr. D.E. Mironov**, Deputy Head of Moscow City Government, Head of the Department for Economic Policy and Development of Moscow;  
**Mr. A. Bogsa**, General Director of SBD "**Small business of Moscow**";  
**Mr.P.S. Dorokhin**, Deputy of the State Duma of the Federal Assembly of the Russian Federation;  
**Mr. A. Smetanov**, General director of the Technopark "Sapphire", the deputy of the Moscow City Duma, the deputy head of the Commission on Science and Industry.  
Other official figures ( the list is specified).

**Business launch for participants of the Forum (2.00-3.00pm, about an hour )wine and food stuffs tasting, B2B communication.**

Afternoon 15.10.2015

(Beginning at 3.00 pm, duration of the session 1,5-2 hours)

3. *“Cooperation in the field of innovation and technology: the formation of techno parks with the help of universities”* Moderator: **Mr. Konstantin V. Krokhin**, President of the Commission for cooperation with the Italian Republic.

Sectors:

1. BiomedicalTechnologies,medical equipment, express diagnostics, robotics, microsurgery;
2. Energy-savingTechnologies;
3. Production management, softwaresolutions;
4. Microelectronics, IT-technologies;
5. Road and urban construction;
6. Technologies for clothing and footwear production(in collaboration with the faculty of the Design and Fashion of the Polytechnic University);

**Prof. O. E. Bocharov**, Head of the Department for Science, Industrial Policy and Entrepreneurship of Moscow;

**Mag.Ya. I.Kuzminov**, Rector of the National University of Researches Superior School of Economics (**NURSSE**);

**Prof. A.A. Alexandrov**, Rector of the Bauman Moscow State Technical University;

**Proff. G. Azzone**, Rector of the Polytechnic University of Milan;

**Prof. R.M. Pellegrini**, Rector ofUniversity ob Bergamo;

**Mag. V. Belgorodskij**, Rector of the MoscowState University of Design(**USDTM**);

**Mr. B.F. Reutov**, General Director of Technopark VTI;

**Mr. B.V. Omarov**, General Director ofOJSC"**Chimavtomatika**";

**Representatives of the Tehcno Parks of Moscow:** Technopolis “Moscvva”, Techno park “Stroghino”, Techno park “Itelma”, Techno park “Sapfir”, Techno park “Rikor” (OJSC MARS) , Techno park “Kalibr”, SEZ “Zelenograd”, Techno park “Nagatino”, Techno park “VTI”, Techno park “Pulsar”, Techno park “Temp ”, Science Park of Moscow State University, VNIIMETMASH, CHIMAVTOMATIKA. Other technoparks are on the agreement (the list is specified).

Representatives of the **University of Milano-Bicocca**;

Representatives of the **Polytechnic University of Milan**;

Representatives of the **University of Bergamo**: prof.M. C. Pesenti;

Representatives of the Economic University of Milan **BOCCONI**;

Other participants (the list of specified):

Representatives of Italian companies:

**API INDUSTRIA BRESCIA (Leonardolezzi; Maria Garbelli)** [www.apindustria.bs.it](http://www.apindustria.bs.it)

**COPAN** <http://copanitalia.com/>

**SGORBATI GROUP** [www.sgorbatigroup.com](http://www.sgorbatigroup.com), <http://abcbrixia.com/>

**PRL TECNOSOFT** [www.prltecnosoft.com](http://www.prltecnosoft.com), <http://abcbrixia.com/>

**COMEK** <http://www.comek.it/>, <http://abcbrixia.com/>

**ASE** <http://www.ase-srl.it/><http://abcbrixia.com/>

**LUCCHINI IDROMECCANICA** [www.lucchiniidromeccanica.it](http://www.lucchiniidromeccanica.it), <http://abcbrixia.com/>

**O.M.M.** <http://www.ommsrl.it/>

**NUOVA BETON** <http://www.nuovabeton.it/>

**I.S.V.E.** <http://www.isve.com/it>

October 16, 2015. ( the proposals for approval)

10.00 am- Session of interuniversity collaboration and cooperation in the field of innovation and technological development. Location - Milan Polytechnic University.

12.00 am - Departure and visit to the leading companies of the region.

10.00 pm - Return to the Milan.

**Next hypothetical Business Partners of the Chamber of Commerce and Industry in Milan responsible for preparation and organization of the event:**

- The largest edition on the economics of Italy **II Sole 24 Ore**;
- Information Agency about Russia abroad **Russia Beyond The Headlines**;
- The General Consulate of the Russian Federation in Milan;
- Media-Centre of the Moscow Government;
- Municipality of Milan and Chamber of Commerce and Industry of Milan **PROMOS**;
- Institute of International Business Development **ICE-ITA**;
- The largest Association of the Representation of manufacturing and services companies in Italy **Confindustria**;
- Association of the entrepreneurs of the Lombardia Region **ASSOLOMBARDA**;
- Association of the Italian entrepreneurs in Russia **GimUnimpresa**;
- Italian sectoral Associations **Federmacchine, Federalimentare, Assomac, Acimit**.
- Chambers of Commerce of north regions of Italy, Emilia-Romagna Region, Umbria Region and others.



**Cultural program:**

- The performance of the children's folk dance band "**Kalinka**"( Russian Pavilion EXPO 2015, October 15, at 11.00 am and 1.00 pm).
- Friendly match between basketball players of Moscow State University (**IBSL**, Moscow), and the team of **Polytechnic University of Milan**( October 15, **OLIMPIA MILANO**, beginning at 8.30 p.m.)
- Fashion show of young designers and stylists (**USD TM**, location - Russian Pavilion at EXPO 2015).

*\*Changes are possible.*